

# Census Report – Mindburn 2014

Last update: 28 February 2015

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## Participants

In total, **63 participants** were counted (including one person younger than 18 years).

## Method

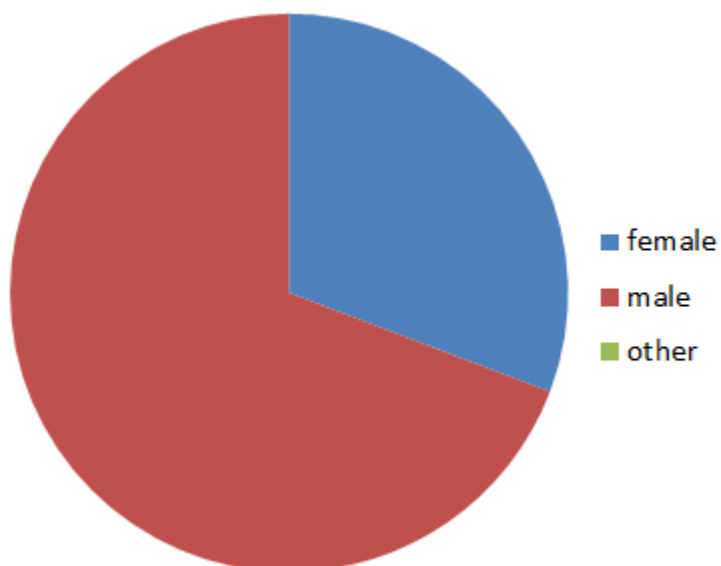
The questionnaire was filled out by **39 participants**, which is 62% of all participants.

The questionnaire was identical to the one from last year, except that one question was modified to ask if the participant has attended the Mindburn last year. While last year some participants have only filled out part A but not part B, this year nobody filled out only one part.

Participants and Questionnaires	Number
Total Participants	63
Questionnaires filled out	39
Questionnaires of people with burn experience	26

## Results Part A

### WHAT IS YOUR GENDER? WAS IST DEIN GESCHLECHT?

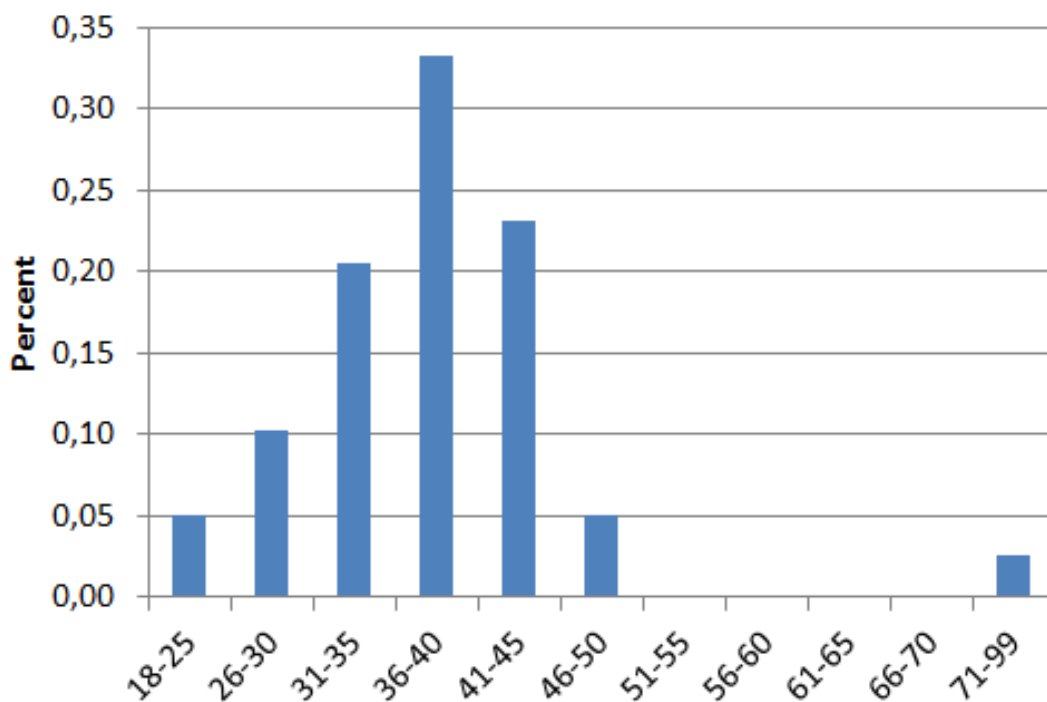


Gender	female	male	other
2013 (%)	48,2	44,6	7,1
2014 (%)	31,0	69,0	0,0

**Remark:**

The gender distribution was rather balanced in 2013. This year more males than females attended.

**HOW OLD ARE YOU?  
WIE ALT BIST DU?**



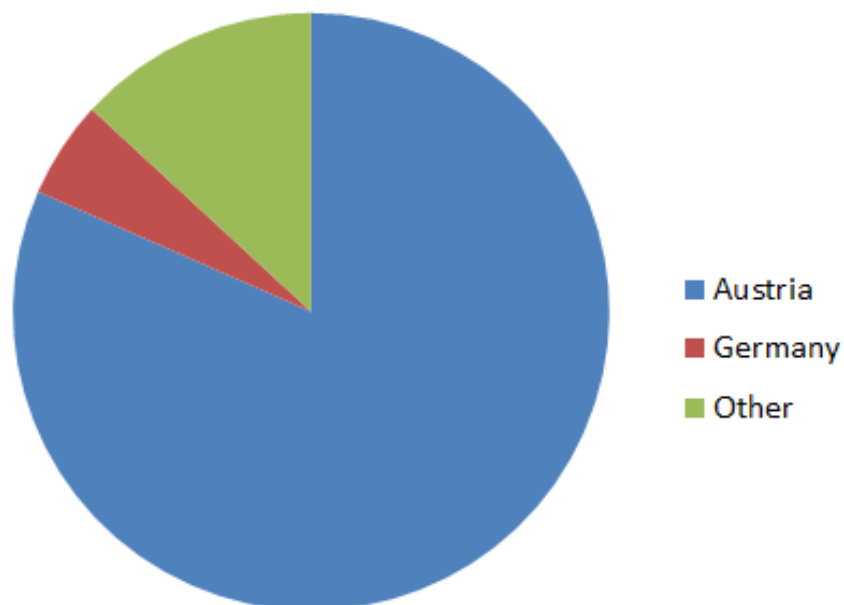
Age	18-25	26-30	31-35	36-40	41-45	46-50	51-55	56-60	61-65	66-70	71-99
2013 (%)	8,9	21,4	23,2	17,9	21,4	3,6	0,0	1,8	1,8	0,0	0,0
2014 (%)	5,0	21,0	33,0	23,0	5,0	0,0	0,0	0,0	0,0	0,0	3,0

**Remark:**

In 2013 a balanced age distribution between 26 and 45 could be observed. This year more people between 30 and 45 attended.

Of course people of all ages are welcome.

**WHERE DO YOU LIVE?**  
**Wo WOHNST DU?**

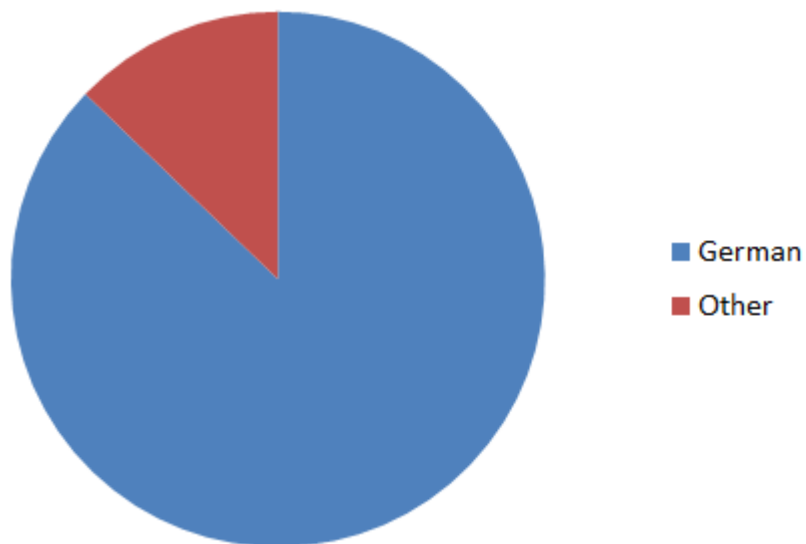


Country	Austria	Germany	Other
2013 (%)	78,6	16,1	5,4
2014 (%)	79,0	5	13

**Other countries include:**

France, Switzerland, USA, Spain

**WHAT IS YOUR FIRST LANGUAGE?  
WAS IST DEINE MUTTERSPRACHE?**



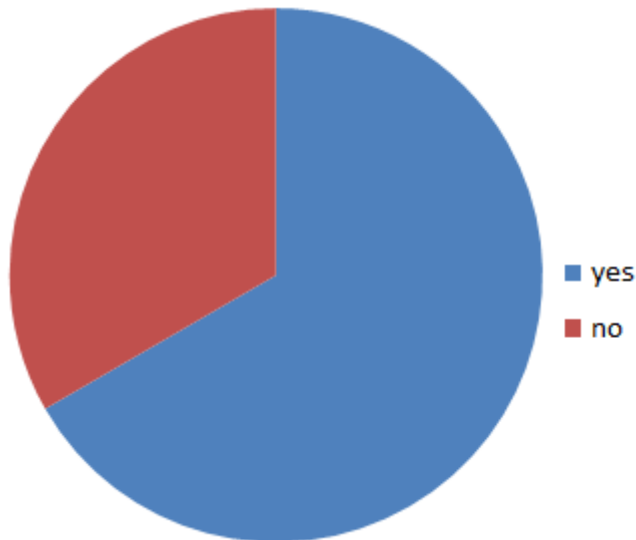
Language	German	Other
2013 (%)	94,6	5,4
2014 (%)	87,0	13,0

**Other languages include:**

French, English, Russian, Polish, Korean

**Remark:**

Though German was the dominant language, nobody reported any language problems.

**HAVE YOU BEEN TO ANY OTHER BURN EVENTS BEFORE?****WARST DU VORHER SCHON BEI IRGENDWELCHEN ANDEREN BURN EVENTS?**

Attended Burn Event	yes	no
2013 (%)	28,6	71,4
2014 (%)	67,0	33,0

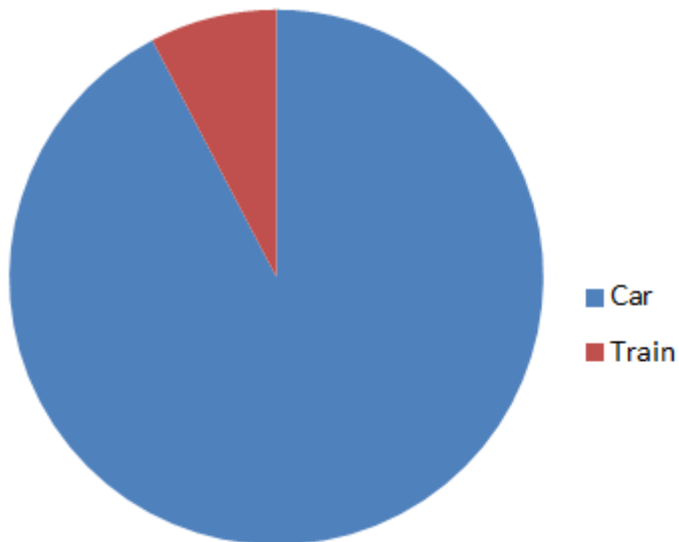
**The following Burn events were listed:**

Burning Mind / Mindburn 2013 (17)  
 Burning Man, USA (10)  
 Nowhere, Spain (9)  
 Decompression, London, UK (2)  
 Magic Garden Vienna, Austria (2)  
 Vienna Burner Ball, Austria (3)  
 Africa Burn (1)  
 Paris Burning Night, France (3)  
 Burning Bär, Germany (2)  
 Burn Café Paris, France (1)  
 Other Burning Events in USA and Canada

**Remark:**

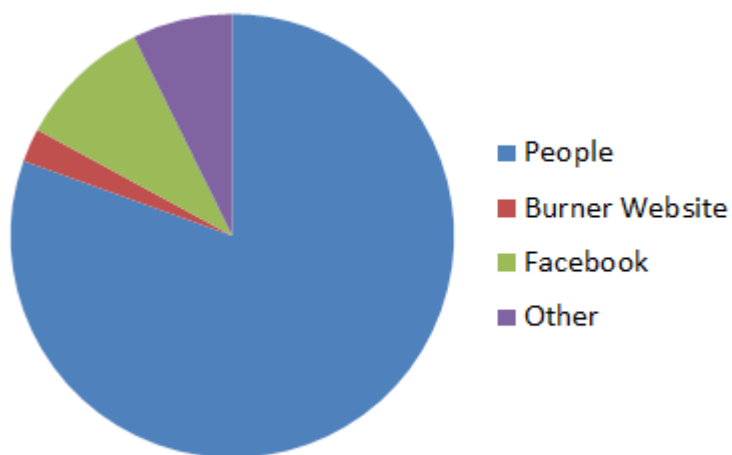
While last year only a minority attended a Burn Event before, 67% of the participants in 2014 have already experience with Burn events.

**WHICH MAIN KIND OF TRANSPORTATION GOT YOU TO BURNING MIND FESTIVAL?  
MIT WELCHEM TRANSPORTMITTEL BIST DU ZUM BURNING MIND FESTIVAL GEKOMMEN?**



Transportation	Car	Train
2013 (%)	85,7 %	14,3 %
2014 (%)	92,0 %	8,0 %

**HOW DID YOU FIRST HEAR ABOUT BURNING MIND?  
WIE HAST DU VON BURNING MIND ERFAHREN?**



Information Source	People	Burner Web site	Facebook	Other
2013 (%)	82,1	3,6	12,5	1,8
2014 (%)	79,0	3,0	10,0	8,0

**Other include:**

- Salon Leobard
- Nowhere Pinboard
- Email, Newsletter



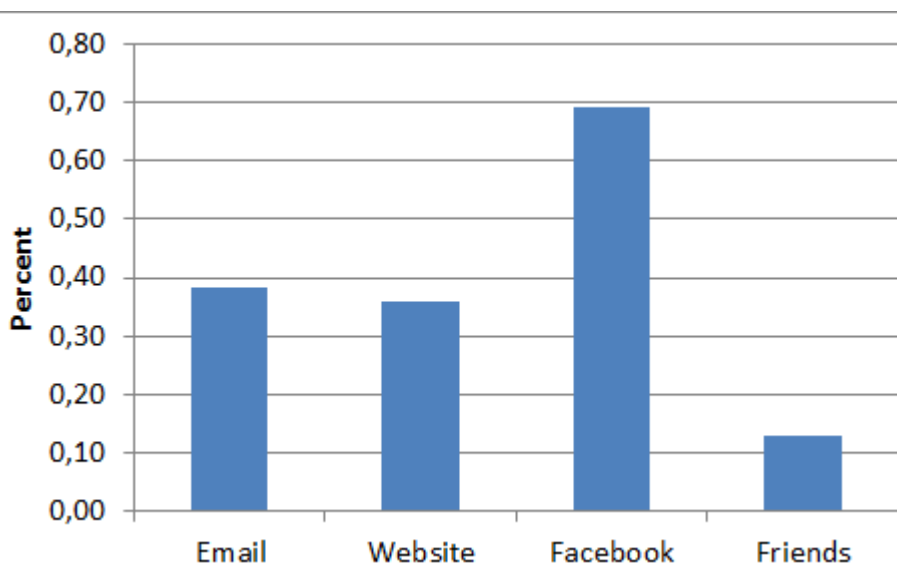
**DID YOU HELP PREPARE THE FESTIVAL?  
HAST DU AN DER VORBEREITUNG TEILGENOMMEN?**



Preparation	Discussion	Specific tasks	Own project	On site	Other
2013 (%)	61,1	10,7	35,7	21,4	8,9
2014 (%)	10,0	18,0	33,0	26,0	0,0

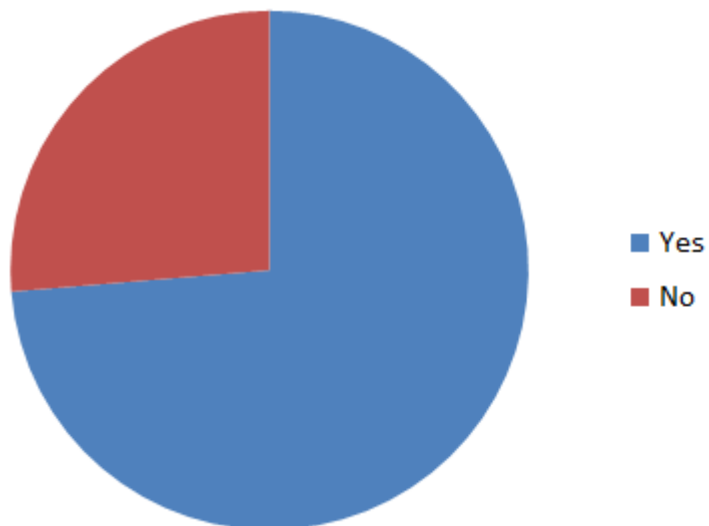
**HOW DO YOU WANT TO STAY INFORMED ABOUT BURNING MIND FESTIVAL?**

**WIE MÖCHTEST DU DICH ÜBER DAS BURNING MIND FESTIVAL AUF DEM LAUFENDEN GEHALTEN?**



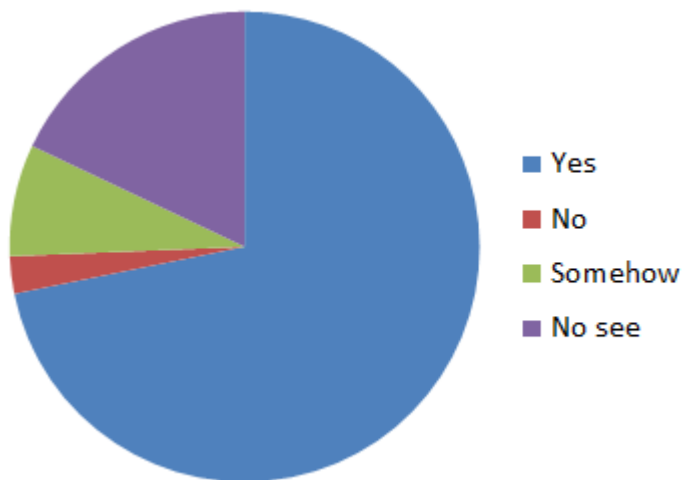
Information Source	Email	Web site	Facebook	Other
2013 (%)	33,9	42,9	60,7	7,1
2014 (%)	38,0	36,0	69,0	13,0

**ARE YOU MEMBER OF THE BURNING MIND FACEBOOK GROUP?  
BIST DU MITGLIED DER BURNING MIND FACEBOOK GRUPPE?**



Facebook group member	yes	no
2013 (%)	60,7	39,3
2014 (%)	72,0	26,0

**WAS THE BURNING MIND WEB SITE HELPFUL?  
WAR DIE BURNING MIND WEBSITE HILFREICH**



Website helpful	yes	somehow	no	no see
2013 (%)	62,5	14,3	1,8	21,4
2014 (%)	72,0	3,0	8,0	18,0

**WHAT WAS MISSING ON THE BURNING MIND WEB SITE? SUGGESTIONS FOR IMPROVEMENT?  
WAS HAT AUF DER BURNING MIND WEBSITE GEFEHLT? VERBESSERUNGSVORSCHLÄGE?****Answers:**

- Photos and Videos
- Slide show of photos
- Google Maps Link of location did not work
- Google Maps Route
- Distance and travel time from Vienna
- Postal address and GPS coordinates of location
- More details how to reach the location by car and train/bus needed (bus number; train station is Feldbach an der Raab!)
- Provide telephone numbers if location cannot be found
- Better info about ticket service
- Time schedule for music program
- A place where information can be put what is still needed

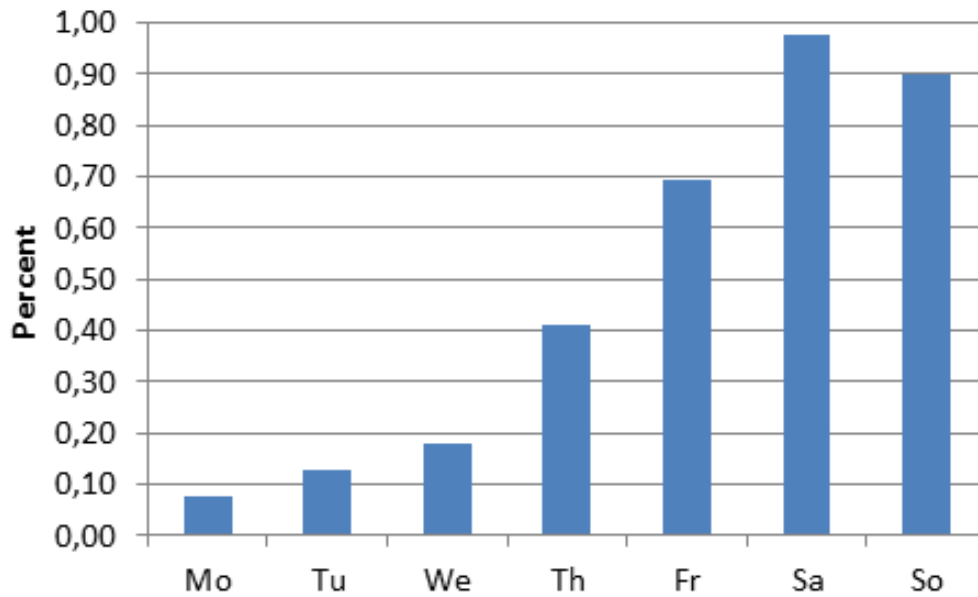
**Remark:**

The main requests for improvement include more detailed information about

- better travel information
- more detailed explanation of the location
- more information about the schedule

## Results Part B

**HOW MANY DAYS DID YOU STAY AT THE FESTIVAL (INCLUDING ARRIVAL AND DEPARTURE DAYS)?  
WIEVIELE TAGE WARST DU AM FESTIVAL (INCLUSIVE ANREISE- UND ABREISETAG)?**



Day	Mo	Tu	We	Th	Fr	Sa	So
2013 (%)	18,8	22,9	18,8	47,9	66,7	79,2	72,9
2014 (%)	8,0	13,0	18,0	41,0	69,0	97,0	90,0

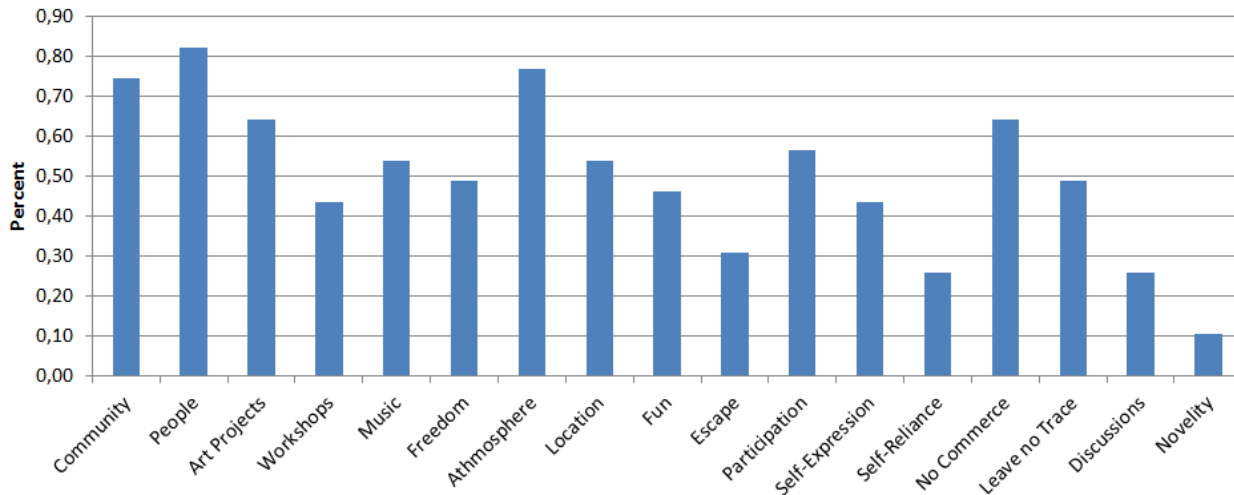
**Remark:**

71,8 % of all people attended at least 3 days (two nights).

In 2013 68,8 % of all people attended at least 3 days (two nights).

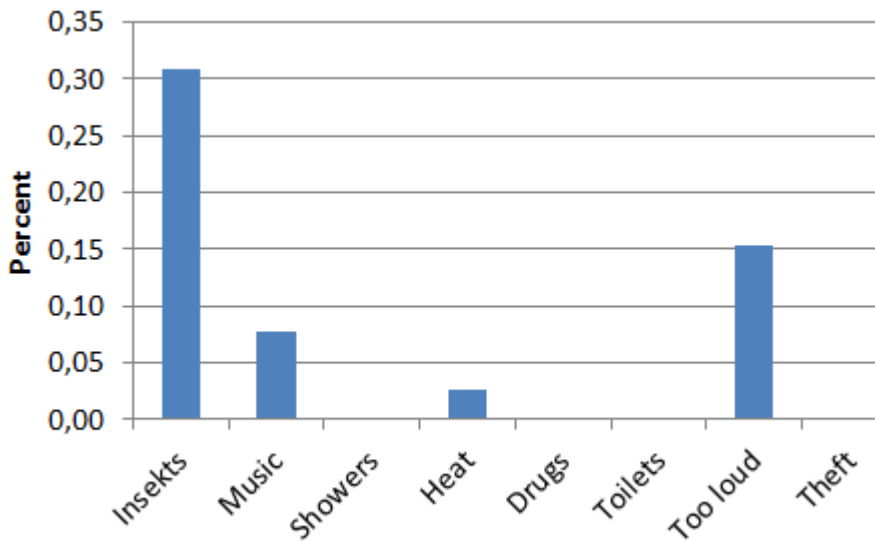
In average, the participants stayed 3,35 days (3,31 days in 2013).

**WHAT DID THE BURNING MIND FESTIVAL MAKE SPECIAL? WHAT DID YOU PARTICULARLY ENJOY?  
 WAS HAT DAS BURNING MIND FESTIVAL BESENDERS GEMACHT? WAS HAT DIR BESONDERS GUT  
 GEFALLEN?**



Topic	2013 (%)	2014 (%)
Community	62,5	74,0
People	77,1	82,0
Art Projects	54,2	64,0
Workshops	56,3	44,0
Music	25,0	54,0
Freedom	29,2	49,0
Atmosphere	37,5	77,0
Location	43,8	54,0
Fun	33,3	46,0
Escape	31,3	31,0
Participation	31,3	56,0
Self-Expression	25,0	44,0
Self-Reliance	18,8	26,0
No Commerce	52,1	64,0
Leave no Trace	33,3	49,0
Discussions	25,0	26,0
Novelty	16,7	10,0

**DID YOU MAKE ANY NEGATIVE EXPERIENCES AT BURNING MIND FESTIVAL?  
HAST DU SCHLECHTE ERFAHRUNGEN GEMACHT AM BURNING MIND FESTIVAL GEMACHT?**



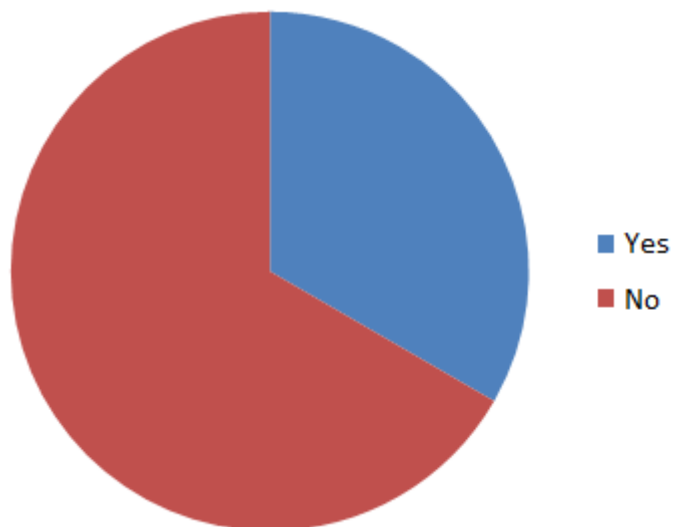
Topic	Insekts	Music	Showers	Heat	Drugs	Toilets	Too loud	Theft
2013 (%)	68,8	2,1	0,0	10,4	0,0	0,0	6,3	0,0
2014 (%)	31,0	8,0	0,0	3,0	0,0	0,0	15,0	0,0

**Remark:**

In 2013, the whole region was facing unusual problems with wasps, which might come from a period of extraordinary high temperature and no rain in the weeks before. This year no wasp was seen on the festival, but a high number of (harmless) flies were disturbing some of the participants.



**IS THERE ANYTHING YOU WOULD LIKE TO CHANGE OR ADD TO BURNING MIND FESTIVAL?  
GIBT ES ETWAS, DAS DU GERNE AM BURNING MIND FESTIVAL ÄNDERN MÖCHTEST?**

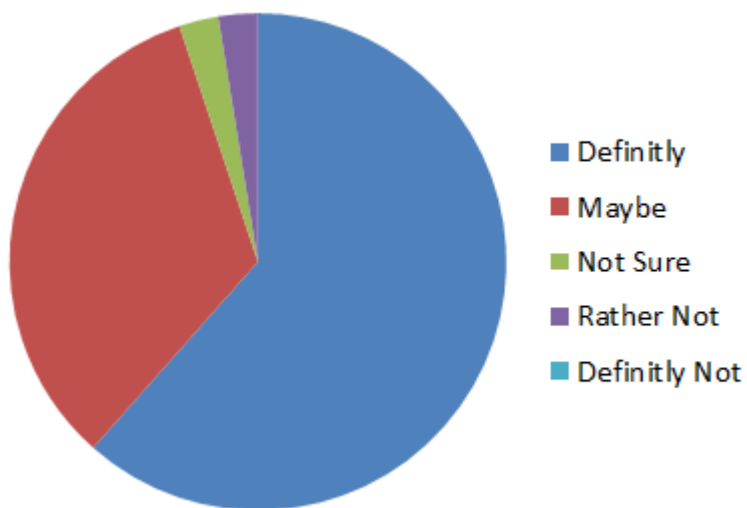


Request for change	Yes	No
2013 (%)	35,4	64,6
2014 (%)	33,0	67,0

**Change requests include:**

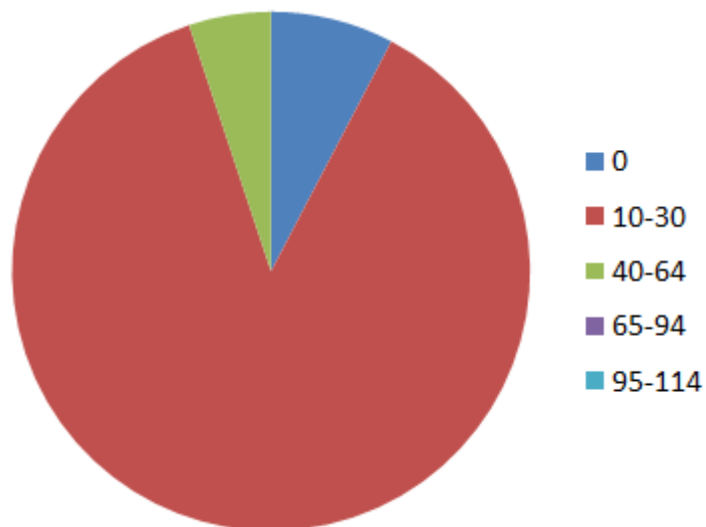
- Build something together
- more art projects and workshops
- music could be better
- joint cooking; out-door cooking,
- out-door toilet
- more dance music
- tables in the kitchen required
- it was too loud, take care for the animals living around in the area
- more tables needed for doing art work
- better planning of the music schedule, especially if more people doing live music
- two music stages (one for loud and techno music, the other for acoustic music)
- location should be more isolated
- more people and energy

**DO YOU INTEND TO COME BACK TO BURNING MIND FESTIVAL NEXT YEAR OR LATER?  
HAST DU VOR, NÄCHSTES JAHR ODER SPÄTER WIEDER ZUM BURNING MIND FESTIVAL ZU  
KOMMEN?**



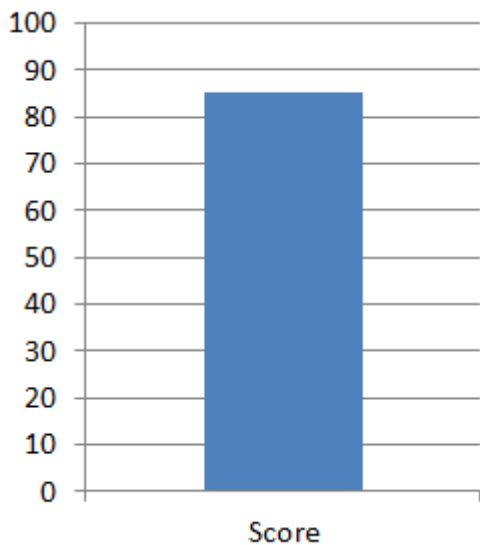
Rating	Definitely	Maybe	Not Sure	Rather Not	Definitely Not
2013 (%)	52,1	33,3	8,3	6,3	0,0
2014 (%)	61,5	33,3	2,5	2,5	0,0

**HOW MUCH WOULD YOU BE PREPARED TO PAY FOR A TICKET NEXT YEAR?  
WIEVIEL GELD WÄRST DU BEREIT FÜR EIN TICKET NÄCHSTES JAHR ZU BEZAHLEN?**



Amount	0	10-30	40-64	65-94	95-114
2013 (%)	4,2	64,6	18,8	6,3	2,1
2014 (%)	7,7	87,1	5,1	0,0	0,0

**OVERALL, HOW MUCH DID YOU LIKE THE BURNING MIND FESTIVAL?  
ALLES IN ALLEM, WIE SEHR HAT DIR DAS BURING MIND FESTIVAL GEFALLEN?**



Overall Rating	Score
2013 (%)	80,9
2014 (%)	85,0

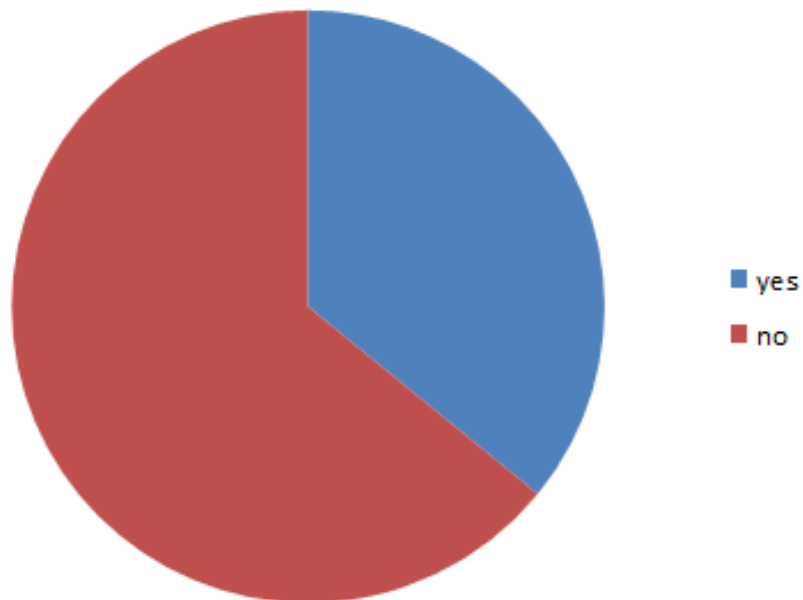
**Remark:**

Participants answered on a Likert scale from 1 to 7 (1: not at all, 7: very much).

The average value on this scale is 5,85 (total) and 5,83 (burners).

The score was normalised on a range from 0 to 100 (calculation:  $score = ((value - 1) / 6) * 100$ ).

**DO YOU OR DID YOU SPEND EXTRA TIME (HOLIDAYS) IN THIS REGION?  
HAST DU ODER WIRST DU NOCH ZUSÄTZLICHE ZEIT IN DER REGION VERBRINGEN?**



Extra time	Yes	No
2013 (%)	20,8	79,2
2014 (%)	35,9	64,1

**IS THERE ANYTHING ELSE THAT YOU'D LIKE TO SHARE WITH US?  
GIBT ES SONST NOCH ETWAS, DAS DU UNS MITTEILEN MÖCHTEST?**

Answers:

- I love you all on for a week whether people show up or not. I am interested to see how the selling of the items by Walter effects the groth of the event
- Thank you
- Ihr seids grossartig, Bussi
- Thx
- Super! Danke fuer die schoene Zeit!! Lots of Love
- Go on, ihr seid auf dem richtigen weg
- I love you, thanks for the experience
- Mehr info zu Involvierung, z.b. gemeinsame kochaktivitaet, freizeitaktivitaet
- Ihr seid alle was besonderes
- Leisere Musik am Abend waere foerderlich fuer Gespaeche
- keep on going
- Danke fuer das Engagement, dem grossen einsaty des kernteams u den idealismus mindburn zu organisieren
- danke
- mehr community, mehr workshops, mehr tanzen/musik